Course Design in
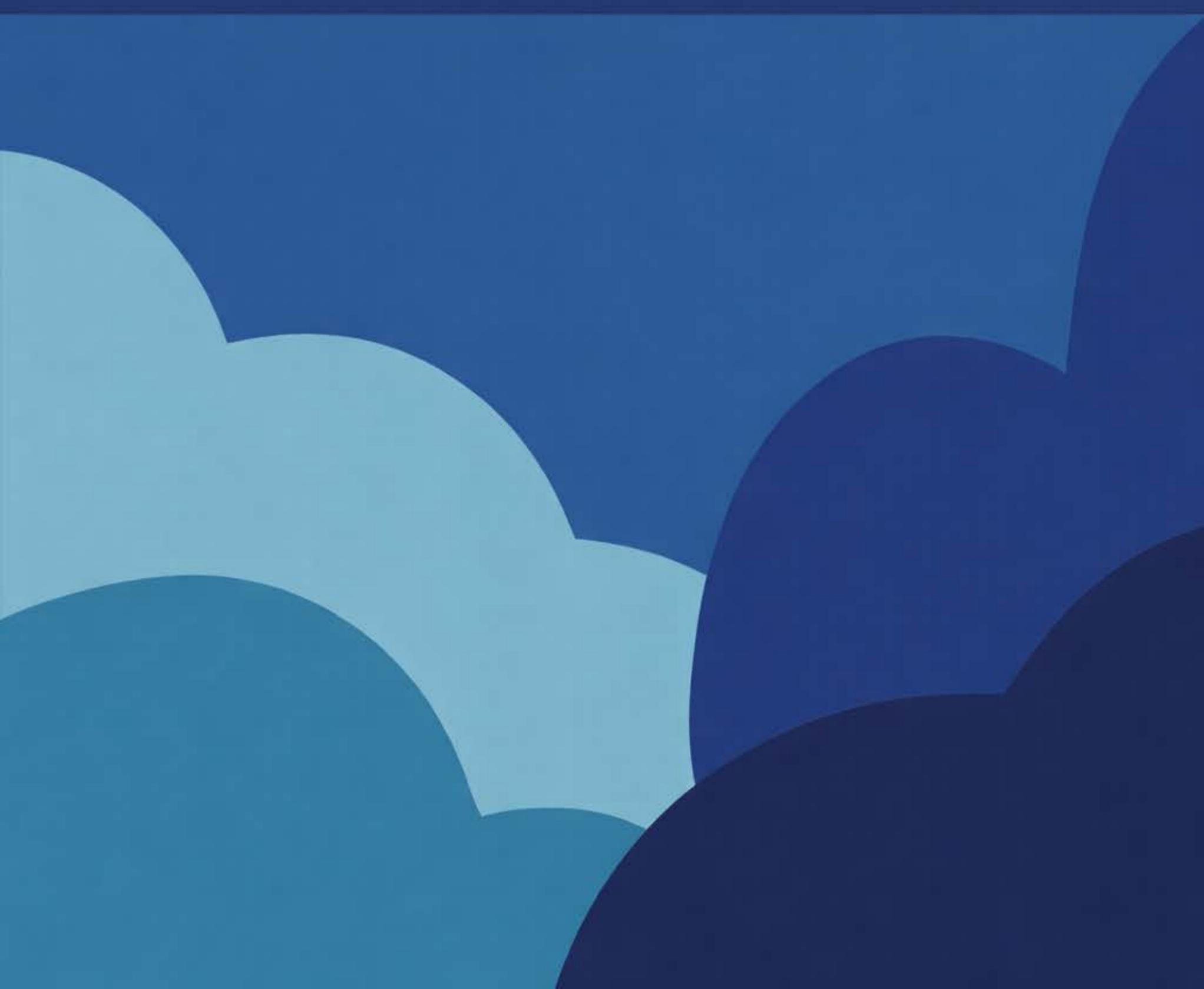# Articulate Rise 360

Articulate Rise 360 – Course Design Portfolio Snapshot
Author: Ramón Talavera Franco   https://linktr.ee/vivelearning

This document provides a concise overview of an end-to-end course designed in Articulate Rise 360. It is intended for recruiters and hiring managers who want a clear, concrete view of my instructional design approach, structure, and practical use of Rise interactions.

Course Overview
• Modality: Asynchronous core content with synchronous Zoom sessions
• Platform: Articulate Rise 360
• Audience: Adult learners (upper-intermediate to advanced)
• Focus: Language learning through authentic texts and performance-based activities

Instructional Design Approach
• Clear unit-based structure with a predictable learning flow
• Explicit learner guidance before, during, and after instruction
• Emphasis on active reading, discussion, and applied writing
• Assessment through performance tasks rather than rote testing
• Reflection and learner autonomy embedded throughout the course

Rise 360 Components Used
• Headings and Subheadings for content hierarchy
• Text blocks optimized for on-screen reading
• Callouts to highlight key pedagogical messages
• Accordions for contextual and background information
• Tables and Flashcards for comparison and practice
• Buttons to guide linear learner navigation

Sample Learning Flow
1. Orientation and expectations
2. Context building (author background and cultural framework)
3. Guided reading of an authentic text
4. Collaborative analysis and discussion
5. Creative application through writing
6. Individual performance task with guided feedback
7. Reflection and synthesis

Sample Course Section – Unit 1 (As Built in Rise 360)
The following excerpt reproduces Unit 1 of the course using the same structure, labels, and instructional tone implemented directly in Articulate Rise 360. It demonstrates how contextual framing and learner activation are handled at the screen level.

[Author Name and Country]

[Text]

This section presents a concise biography of the author, focusing on key life events, cultural background, and writing context relevant to the short story studied in the course. The objective is to situate learners without overloading them with academic detail.

Video [Link]

[Embedded YouTube or Vimeo video providing author context]

1.1 Historical and Cultural Context (Subheading)

[Accordion]
Section 1 · Historical Context
[Text: Brief explanation of the historical period relevant to the story]

Section 2 · Cultural Context
[Text: Cultural references, social norms, or realities reflected in the text]

1.2 Before Reading the Story (Subheading)

[Text]
What does the title [Story Title] suggest to you?

This prompt activates prior knowledge and invites interpretation before reading, preparing learners for deeper engagement with the text.

Button: Continue

Transferability

Although this example focuses on language learning through literature, the instructional structure, scaffolded context-building, and Rise implementation are directly transferable to corporate training, higher education, and professional development environments where clarity, engagement, and performance outcomes are essential.